

NCC Cable System Order

Order #	62323564
Syscode	5335
System Name	Tampa Bay Interconnect, FL
Market	Tampa-St. Petersburg

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Jan15 C-DMA Nielsen Live+7
-	

Flight Dates	08/22/16 - 08/28/16
Agency	Multi Media Services
Advertiser	Rebuilding America Now

Client Code	61
Product Code	93
Est Code	691
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/22/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	1		
Total	\$27,824.00		
Commission	\$4,173.60		
Net Total	\$23,650.40		
Total Spots	50		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.22 NEW ORDER: Please confirm. Thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00			X	X				-	-	5	\$500.00	\$2,500.00	30	NCR 08/15/16-08/30/16
2	HGTV	AVG. ALL WKS	8/22/16	8/28/16	16:00	18:00			X	X				-	-	2	\$864.00	\$1,728.00	30	NCR 08/15/16-08/30/16
3	HGTV	AVG. ALL WKS	8/22/16	8/28/16	18:00	20:00			X	X				-	-	2	\$2,296.00	\$4,592.00	30	NCR 08/15/16-08/30/16
4	HGTV	VARIOUS	8/22/16	8/28/16	20:00	23:00			X	X				-	-	1	\$2,592.00	\$2,592.00	30	NCR 08/15/16-08/30/16
5	TLC	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00			X	X				-	-	4	\$61.00	\$244.00	30	NCR 08/15/16-08/30/16
6	TLC	AVG. ALL WKS	8/22/16	8/28/16	16:00	18:00			X	X				-	-	2	\$95.00	\$190.00	30	NCR 08/15/16-08/30/16
7	TLC	AVG. ALL WKS<	8/22/16	8/28/16	00:00	02:00			X	X				-	-	2	\$48.00	\$96.00	30	NCR 08/15/16-08/30/16
8	TLC	AVG. ALL WKS	8/22/16	8/28/16	18:00	20:00			X	X				-	-	2	\$432.00	\$864.00	30	NCR 08/15/16-08/30/16
9	FOOD	VARIOUS	8/22/16	8/28/16	09:00	16:00			X	X				-	-	5	\$280.00	\$1,400.00	30	NCR 08/15/16-08/30/16
10	FOOD	AVG. ALL WKS<	8/22/16	8/28/16	16:00	18:00			X	X				-	-	2	\$520.00	\$1,040.00	30	NCR 08/15/16-08/30/16
11	FOOD	DINERS, DRIVE/CHOPPED	8/22/16	8/28/16	18:00	20:00			X	X				-	-	2	\$1,800.00	\$3,600.00	30	NCR 08/15/16-08/30/16
12	FOOD	VARIOUS	8/22/16	8/28/16	20:00	23:00			X	X				-	-	1	\$2,420.00	\$2,420.00	30	NCR 08/15/16-08/30/16
13	HALL	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00			X	X				-	-	5	\$190.00	\$950.00	30	NCR 08/15/16-08/30/16
14	HALL	AVG. ALL WKS<	8/22/16	8/28/16	16:00	18:00			X	X				-	-	2	\$230.00	\$460.00	30	NCR 08/15/16-08/30/16
15	HALL	THE WALTONS/AVG. ALL WKS	8/22/16	8/28/16	18:00	20:00			X	X				-	-	2	\$730.00	\$1,460.00	30	NCR 08/15/16-08/30/16
16	HALL	MIDDLE<	8/22/16	8/28/16	20:00	23:00			X	X				-	-	1	\$864.00	\$864.00	30	NCR 08/15/16-08/30/16
17	LIF	AVG. ALL WKS<	8/22/16	8/28/16	09:00	16:00			X	X				-	-	5	\$230.00	\$1,150.00	30	NCR 08/15/16-08/30/16
18	LIF	AVG. ALL WKS	8/22/16	8/28/16	16:00	18:00			X	X				-	-	2	\$280.00	\$560.00	30	NCR 08/15/16-08/30/16
19	LIF	LITTLE WOMEN L/AVG. ALL WKS	8/22/16	8/28/16	00:00	02:00			X	X				-	-	2	\$122.00	\$244.00	30	NCR 08/15/16-08/30/16

NCC Cable System Order

Order #	62323564	Flight Dates	08/22/16 - 08/28/16	Update Date	08/22/16
Syscode	5335	Agency	Multi Media Services	Version	1 Vs. 1
System Name	Tampa Bay Interconnect, FL	Advertiser	Rebuilding America Now	Show All Lines	
Market	Tampa-St. Petersburg			Total # of Weeks	1
		Client Code	61	Total	\$27,824.00
AE	Collin Diederich	Product Code	93	Commission	\$4,173.60
Sales Coordinator	Taylor Dale	Est Code	691	Net Total	\$23,650.40
Office	Washington	Product Name		Total Spots	50
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Jan15 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	8.22 NEW ORDER: Please confirm. Thanks!				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
20	LIF	AVG. ALL WKS<	8/22/16	8/28/16	18:00	20:00			X	X				-	-	1	\$870.00	\$870.00	30	NCR 08/15/16-08/30/16

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	50	0	0	0	0	0	0	0	0	0	0	0	50
AMT	\$27,824.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$27,824.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/23/16

62323564 | Tampa-St. Petersburg | Tampa Bay Interconnect, FL | 5335 |